

Investment Teaser

Enterprise AI Operating System

Enterprise AI | Agentic Automation | Operations
Orchestration | SaaS

Founded: 2023 | Headquarters: Australia

Business Overview

An emerging Enterprise AI company based in Australia with development operations in South Asia has developed a privacy-first Agentic AI Operating System for complex operations automation. The platform enables large enterprises and governments to orchestrate multi-system workflows through AI agents, digital twin simulations, and contextual data layers. The solution has gained early global recognition, including finalist status at a national AI innovation award.

Value Proposition

- ❑ Purpose-built AI Operations OS with end-to-end task execution capabilities
- ❑ Operates as an orchestration layer across IoT, ERPs, CRMs, and legacy systems
- ❑ High-margin, asset-light SaaS model with a channel-led go-to-market strategy
- ❑ Enables enterprise cost reductions of 20% to 60% in sectors like logistics, energy, banking, and healthcare

Market Opportunity

- ❑ Global TAM of USD 113 billion for enterprise operations orchestration software
- ❑ Serviceable addressable market (SAM) of USD 74 billion across ANZ, UK, EU, Middle East, and Asia
- ❑ Serviceable obtainable market (SOM) of USD 1.8 billion over five years through channel and enterprise sales
- ❑ Positioned at the convergence of AI agents, real-time simulation, and enterprise workflow automation



Core Offerings

- ❑ **AI Agent Framework:** Handles emails, reports, workflows, and IoT commands autonomously
- ❑ **IoT Core & Digital Twin Simulation:** Real-time visibility and predictive operational modeling
- ❑ **Unified Data Backbone:** Aggregates cross-system data for contextual decision-making
- ❑ **Edge-ready** architecture with human-in-the-loop safety and governance features

Investment Highlights

- ❑ Early revenues and customer pilots secured across Australia, India, and Europe
- ❑ Signed consulting and integration partners in manufacturing, logistics, and financial services
- ❑ Projected ARR of AUD 390M at scale with 1,300+ enterprise accounts

The Offer

- ❑ Raising **AUD 15 million** to scale go-to-market, expand engineering, and activate global SI network

Exit Strategy

- ❑ Potential acquisition by enterprise SaaS platforms, industrial AI/IoT firms, or global systems integrators
- ❑ Attractive 3–5 year exit pathway based on revenue scaling, IP development, and channel expansion
- ❑ IPO target in 2028–2029 (SGX or ASX)

